

# MBA in Information Technology Management (ITM)

<http://www.mis.temple.edu/mbamis>

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## Summary

The MBA concentration in Information Technology Management is for managers and executives who desire a thorough understanding of information systems and how those systems impact business planning and operations. In October 2001 *Forbes Magazine* ranked our MBA program in the top 75 in the world, and *Financial Times* ranked our Executive MBA program at 32 in the world. Our ranking among the top 15 business schools in the nation in Computerworld's 1999 Survey of Top Techno-MBA Programs affirms the value of our approach to combining strong business coursework with in-depth study of information systems.

## Focus

- Provides the managerial perspective on the integration of information technology with business applications.
- Fox MBA program helps develop a solid understanding of business models created by the synergistic forces of globalization, entrepreneurship and information technology.
- Emphasizes networking, teamwork, and hands on project-based learning.
- Develop practical expertise through case analyses and presentations, interaction with business practitioners, and team projects.
- Integrative capstone experience links you to one of the key industries in the new economy - healthcare, financial services, information technology, pharmaceuticals/bio-technology, and tourism.

## Major Courses

- Business Core (7 courses)
- Advanced Managerial Perspectives (7 full or ½ module courses)
- Integrated industry oriented capstone (2 course sequence)
- MIS Concentration Courses:
  - Business Systems Analysis
  - Database Management and Warehousing
  - IT Strategy, Policy, & Management

## Careers

- General/Project Management
- Analyst
- Consultant
- Chief Information Officer (CIO)

## Highlights

- Named "2001 Program of the Year" by Eastern Technology Council (represents about 1100 IT firms)
- Fox Graduate Information Systems ranked 14<sup>th</sup> By Computerworld
- BizTech Server Lab provides access to Internet servers
- Institute for Business and Information Technology- industry connections and events
- Alliances with Microsoft (\$1 Million software Grant), IBM (hardware support), and Oracle
- Professional development opportunities- IT Excellence Competition, Venture Fair, Alumni Events