

# Bachelor of Business Administration (BBA) Management Information Systems

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## Summary

The BBA Major in Management Information Systems (MIS) is a full-time undergraduate degree designed to train business-oriented, technically proficient information systems professionals. Information technology (IT) is the engine that drives business today. The professional of the future must understand how IT can solve business problems and create innovative solutions. The Fox BBA in MIS will train you to identify, evaluate, build, and acquire innovative IT solutions.

You will learn how to:

- Apply IT to automate and improve business tasks (e.g., airline reservation systems)
- Transform a business with IT (e.g., website to reach new customers)
- Manage the systems for an organization (e.g., select a new email system)

## Focus / Highlights

The program prepares MIS students to perform, and eventually lead, analysis, integration, and technology management activities, using state-of-the-art web-based tools and methodologies. MIS students will develop the skills and knowledge necessary to analyze and understand business problems and apply information technology to transform business and innovate. Students will learn how to analyze client needs, define systems to meet these needs, integrate applications, manage operations, and act as technical intermediaries between management and technical staff.

The MIS major at Fox has three distinctive elements:

### Connected

- Redesigned in 2006 in partnership with MIS Industry Advisory Board
- Established relationships with industry

### Recognized

- Fox is one of the largest and most highly ranked Business Schools
- Student placement was 100% in 2006

### Innovative

- Learn the latest technologies: Mobile computing and wireless
- Exclusive interactive case study provides real world experience
- Distinctive curriculum – our integration theme is in every course

Courses require extensive hands-on projects, teamwork, and use of high-end technology.

## Major Courses

- Principles of Information Systems
- IT Architecture & Software Development
- Business Process Analysis
- Application Development
- Database Management
- Managing Global IS Projects
- Application Integration & Evaluation
- Electronic Commerce Site Design
- Strategic Management of IT
- Co-op Experience in MIS
- Information Systems Implementation

## Careers

- Systems/Business Analyst
- Application Developer
- MIS Consultant
- Information Systems Manager
- Project Manager
- Web Developer
- Systems Architect
- Database Administrator